

ULTRA RICH CHROMATICS

MONOCHROMATIC COLOR. ZERO AMMONIA.

IT'S THE LATEST LOOK IN HAIRCOLOR...[†]

and it's here to stay. **Monochromatic hues** with **luminous shine** and **uniform results** from root to ends... sultry brunettes, rich reds, cool blondes. They're the colors your clients want, and now you can create them, with **100% gray coverage** and the **2X fortified*** results only oil-powered color can deliver. **That's how Redken does rich.**

OIL POWERED. | **ODS²** + **PROTEIN
EXTRACT**
CARE OBSESSED. | **TECHNOLOGY**



FORMULATION GUIDELINES

1. Determine your client's natural hair color level. Remember to consider percentage of gray, hair texture, condition, and hair density
2. Determine the target color (final level and tone) desired by your client
3. Determine the undertone found at the target level (see Level System Chart)
4. Select the **Chromatics Ultra Rich** shade and volume of **Chromatics Oil in Cream Developer** needed to achieve the target color

NOTE: Only use **Chromatics Oil in Cream Developer** with **Chromatics, Chromatics Ultra Rich, Chromatics Beyond Cover** or **Chromatics Remixed**.

FORMULATION AND TIPS

GUIDELINES FOR COVERING GRAY

For the best natural tonal results when using **Chromatics Ultra Rich**, formulate with the NATURAL NATURAL (NN) or GOLD (G) shades in these proportions:

% of Gray	NN or G	Chromatics Ultra Rich	Proportion of other shades
Up to 25%	½ oz.	1 ½ oz.	1 ½ oz.
25-50%	1 oz.	1 ½ oz.	1 oz.
50-75%	1 ½ oz.	1 ½ oz.	½ oz.
75-100%	1 ¾ oz.	1 ¼ oz.	¼ oz.

HAIRCOLOR APPLICATION BEST PRACTICES

1. Pre-treat the hair with Redken **PreArt** and **Hair Cleansing Cream**. Follow with **Extreme CAT** or **Redken Chemistry** as needed. Dry hair.
2. Apply color generously to Zone 1 (the scalp area) using **fine ¼" diagonal partings**.
3. Use the opposite diagonal to **cross-check your application** to ensure proper application.
4. Use a timer to ensure accurate timing. Do not over or under process.
5. Always refresh with **Shades EQ**.

Log-on to **Redken Education On Demand** for an easy step-by-step video!

[†]Haircolor System with 20 Volume Oil in Cream Developer and Redken Hair-Cleansing Cream Shampoo vs. uncolored hair treated with a non-conditioning shampoo
^{**}Leaves hair 2X smoother than before coloring
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DESCRIPTION & LEVEL OF DEPOSIT	NATURALS		ADJUSTING COOLS			COOL BROWNS & BEIGES	REDS AND VIOLETS		COPPERS	GOLDS	WARM BROWNS & BEIGES		
	NATURAL natural	NATURAL ash	PEARL	ASH blue	ASH violet	BROWN red	NEW RED violet	NEW RED red	COPPER red	GOLD	NEW GOLD beige	GOLD iridescent	BROWN copper
10 ULTRA PALE BLONDE	10Nn 10.0 1/2 oz. 09N 1/2 oz. 000 1/4 oz. 09NA 1/4 oz. 09WN 1/2 oz. 000	10Na 10.01 1/2 oz. 09N 1/4 oz. 09B 1/4 oz. 09NA 1/4 oz. 09VA 1/2 oz. 000	10P 10.9 1/4 oz. 09T 1/4 oz. 09V 1/2 oz. 000 1/4 oz. 09NA 1/4 oz. 09V 1/2 oz. 000		10Av 10.12 1/2 oz. 09V 1/2 oz. 000 1/4 oz. 09V 1/2 oz. 000					10G 10.3 1/2 oz. 09G 1/2 oz. 000 1/4 oz. 07G 1/2 oz. 000	NEW* 10Gb 10.31 1/2 oz. 09GB 1/2 oz. 000 1/4 oz. 09WB 1/2 oz. 000		
9 VERY LIGHT BLONDE	9Nn 9.0 1 oz. 09N 1 oz. 000 1/2 oz. 09NA 1/2 oz. 09WN 1 oz. 000	9Na 9.01 1/2 oz. 09N 1/4 oz. 09B 1 oz. 000 1/2 oz. 09NA 1/2 oz. 000			9Av 9.12 1 oz. 09V 1 oz. 000 1 oz. 09V 1 oz. 000							9Gi 9.32 1 oz. 09GI 1 oz. 000 1/2 oz. 08GI 1/2 oz. 000	
8 LIGHT BLONDE	8Nn 8.0 2 oz. 09N 1/4 oz. 09NA 1/4 oz. 07WN 1/2 oz. 000	8Na 8.01 1/2 oz. 09N 1/4 oz. 09B 1/4 oz. 09NA 1/4 oz. 06NA 1/2 oz. 000	8P 8.9 1/4 oz. 09T 1/4 oz. 09V 1 oz. 000 1/2 oz. 09NA 1/2 oz. 09V 1 oz. 000	8Ab 8.1 1 oz. 09B 1 oz. 000 1 oz. 09NA 1 oz. 000					8G 8.3 1 oz. 09G 1 oz. 000 1/2 oz. 07G 1/2 oz. 000		NEW* 7Gb 7.31 1 oz. 07GB 1 oz. 000 1/2 oz. 08GI 1/2 oz. 09V	7Gi 7.32 1 oz. 08GI 1 oz. 000 1 oz. 08GI 1 oz. 000	
7 MEDIUM BLONDE	7Nn 7.0 1/2 oz. 08N 1/2 oz. 000 1/2 oz. 09NA 1/4 oz. 07WN 1/4 oz. 000	7Na 7.01 1 oz. 08N 1/2 oz. 09B 1/2 oz. 000 1/2 oz. 09NA 1/4 oz. 06NA 1/4 oz. 000						7Cr 7.46 1 oz. 09AA 1 oz. 08C 1 oz. 000			NEW* 5Gb 5.31 2 oz. 06GB 2 oz. 06GI	5Gi 5.32 1 oz. 06GI 1 oz. 000 1 oz. 06GI 1 oz. 000	
6 DARK BLONDE	6Nn 6.0 1/4 oz. 08N 1/4 oz. 06N 1/2 oz. 06NA 1/4 oz. 05WN 1/2 oz. 000	6Na 6.01 1/2 oz. 08N 1/4 oz. 09B 1/4 oz. 06NA 1/2 oz. 06NA 1/2 oz. 000		6Ab 6.1 2 oz. 09B 1/2 oz. 09NA 1/2 oz. 06NA 1 oz. 000			NEW* 6Rr 6.66 1 oz. 06R 3/4 oz. 000 1/4 oz. Red Kicker 2 oz. 07RR			6G 6.3 1 oz. 07G 1 oz. 000 1 oz. 07G 1 oz. 000		6Bc 6.54 1/2 oz. 07CB 1/2 oz. 000 1/2 oz. 06BC 1/2 oz. 000	
5 LIGHT BROWN	5Nn 5.0 1 oz. 06N 1 oz. 000 1/2 oz. 06NA 1/4 oz. 05WN 1/2 oz. 000	5Na 5.01 1 oz. 06N 1/2 oz. 09B 1/2 oz. 000 1 oz. 06NA 1 oz. 000			5Br 5.56 1 oz. 05RB 1 oz. 000 1/2 oz. 05BR 1/2 oz. 000	NEW* 5Rv 5.62 1/2 oz. 05RV 1/2 oz. 000 2 oz. 07RV		5Cr 5.46 1/2 oz. 09AA 1/2 oz. 06R 1 oz. 06CR 1 oz. 000					
4 MEDIUM BROWN	4Nn 4.0 1/2 oz. 06N 1/2 oz. 03N 1/2 oz. 06NA 1/2 oz. 05WN 1 oz. 000	4Na 4.01 1 oz. 06N 1 oz. 09B 2 oz. 06NA							4G 4.3 2 oz. 06G 1 oz. 05G 1 oz. 000			4Bc 4.54 1 oz. 06CB 1 oz. 000 1 oz. 06CB 1 oz. 000	
3 DARK BROWN	3Nn 3.0 1 oz. 03N 1 oz. 000 1/2 oz. 03NA 1/2 oz. 000				3Br 3.56 1 oz. 03RB 1 oz. 000 1 oz. 05BR 1 oz. 000								
2 DARKEST BROWN													
1 BLACK	1Nn 1.0 2 oz. 03N 2 oz. 03NA												

KEY
 Shade contains Carmin® red dye
REFRESH KEY
 Shades EQ Gloss
 Shades EQ Cream

MIXING & PROCESSING	Chromatics Ultra Rich*	MIXING RATIO (COLOR : DEVELOPER)	OIL IN CREAM DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES
		Mix 1:1	10 volume	Up to 1	Minimal Lift	35
Chromatics	Mix 1:1	20 volume	Up to 2	Standard Lift/Gray Coverage		
		30 volume	Up to 3	Additional Lift		
		10 volume	Up to 1	Minimal Lift	35	
Chromatics Beyond Cover	Mix 1:1	20 volume	Up to 2	Standard Lift/Gray Coverage		
		30 volume	Up to 3	Additional Lift		
		20 volume	Up to 2	75-100% Gray Coverage	35	
Chromatics Remixed	Mix 1:1	10, 20, 30 volume	Varies according to formulation	Tonal modifier for on/off scalp	35	

UNDERSTANDING THE LABEL

0	NATURAL
1	BLUE/ASH
2	VIOLET/IRIDESCENT
3	GOLD
4	COPPER
5	RED VIOLET/MAHOGANY
6	RED
7	GREEN
8	MOCHA
9	PEARL

Carmin R shades cover gray 100% without mixing, and should only be used alone or intermixed with other Carmin R shades
 *Available April 2016